



Association of **G**overnment **A**ccountants

Early Careers Plan
Chapter Year 2016 – 2017

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Early Careers Plan

Objectives: Outreach to potential early career members in order to retain skilled and knowledgeable members for the longevity of our organization.

Strategy 1: Target students at local colleges, universities, and high schools

- ④ Discuss the benefits of membership and help spread interest by scheduling presentation time with accounting, finance and business classes.
- ④ Post recruitment posters at colleges, universities and state and local government offices.
- ④ Hold networking opportunities for students to mingle with AGA members.
- ④ Offer early career memberships to scholarship recipients.

Strategy 2: Establish early careers members' activities to ensure retention and attract new early careers members

- ④ Encourage full members to mentor a potential early career member. Reward these efforts with discounted/free Chapter meetings.
- ④ Enhance lunch and learn program to offer free non-CPE monthly meetings to non-members. Chapter membership will be awarded to the first 5 non-members that qualify as early career members, attending two-thirds of the lunch and learn meetings in one program year.
- ④ Distribute National AGA Early Careers Brochure describing the opportunities and benefits of membership at PDT, Membership Training and monthly chapter meetings.
- ④ Provide an Early Careers section to the chapter website to include FAQ's.
- ④ Request, using a survey tool, information from early career members to distinguish their needs and goals as members of the organization.
- ④ Submit the report to National.